



COLORADO SECRETARY OF STATE

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**2025**

**ANNUAL REPORT  
ON CHARITABLE  
SOLICITATIONS**

# LETTER FROM THE SECRETARY



**JENA GRISWOLD**  
Colorado Secretary  
of State

Dear Coloradans,

The Colorado Secretary of State's Office is responsible for overseeing charitable organizations in our state. My office works year-round to ensure that residents have the resources needed to verify they are giving to registered charitable organizations operating in Colorado. As part of our efforts to help Coloradans understand the charities landscape and make informed giving decisions, I'm pleased to present our 2025 Charitable Annual Giving Report. Inside, you will find information about where charities are formed, insights into how charity registrations have changed in the past year, and resources available from my office.

Charities support our communities in ways big and small, and they provide services, information, and opportunities for Coloradans to contribute to our communities and our state. Whether you want to contribute your time, money, or expertise, it's heartening to know that the people of our great state are doing so much to support our neighbors and communities.

My office prides itself on service, and our charities registration and nonprofit lookup tools are easily accessible on our website. Thank you to every organization doing this important work and to the donations that make it possible.

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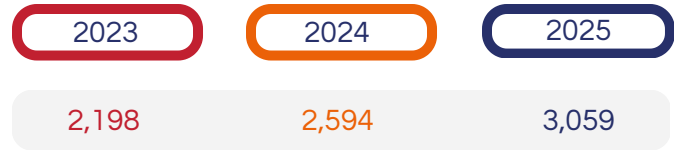
# REGISTRY SNAPSHOT



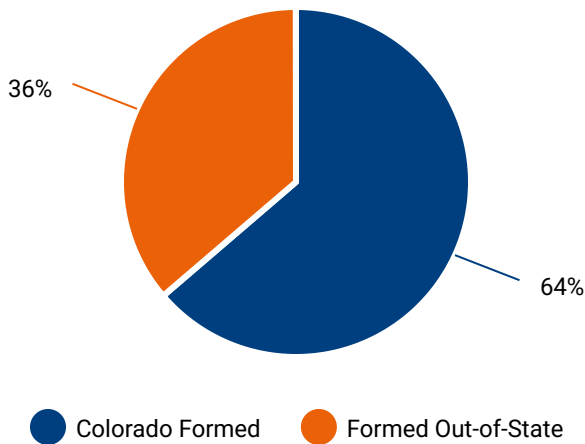
## TOTAL CHARITY REGISTRATIONS



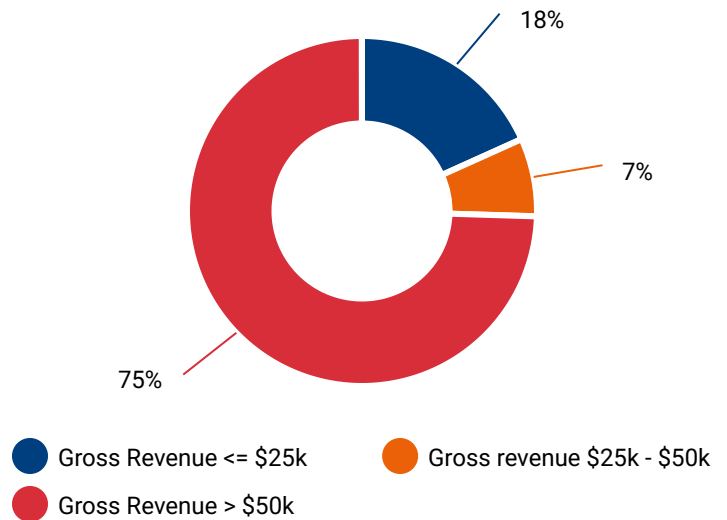
## TOTAL INITIAL CHARITY REGISTRATIONS



## REGISTERED CHARITIES BREAKDOWN



## REVENUE OF CHARITIES IN COLORADO



## CHARITIES FORMED IN COLORADO



Of the total 15,294 charities registered in Colorado, 9,746 were formed in Colorado.

# REGISTRY SNAPSHOT



## TOTAL PROFESSIONAL FUNDRAISING CONSULTANTS REGISTRATION



## TOTAL PAID SOLICITOR REGISTRATION

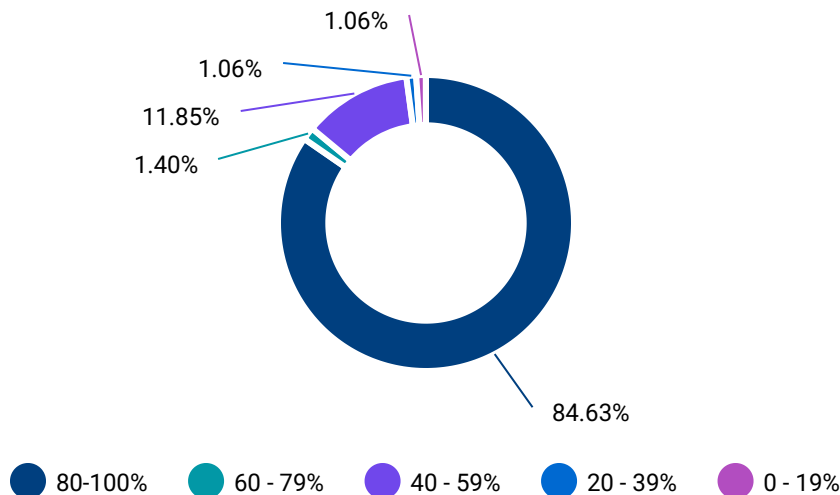


Not all charities use paid solicitors; relatively few do at 1.3%. In more than 84% of agreements, charities received 80% or more of the proceeds.

Solicitation campaigns in perspective;

- Number of registered charities (November 30, 2025): 15,294
- Number of charities using paid solicitors in 2025: 195
- Number of campaigns that resulted in 0-9% or net loss of revenue to charities: 61
- Percentage of campaigns that resulted in 0-9% or net loss of revenue to charities: 25%
- Percentage of all registered charities using paid solicitors in 2025: 1.3%

## PERCENTAGE OF DONATIONS RETAINED BY CHARITIES FROM PAID SOLICITORS



# INDUSTRY INSIGHTS AND TRENDS



The total number of registered charities in Colorado increased by 2% between 2025 and 2026, while initial charity registrations grew by 7%, reflecting continued sector expansion. Colorado Gives Day reported 616 new nonprofits joining for the first time with a total impact of \$56.6 million raised.

Throughout the year, the Charities team prioritized outreach, partnering on events such as Connecting Colorado, hosting virtual engagements, and participating in panel discussions at the National Association of State Charities Officials (NASCO) conference.

The newly established Charities Advisory Committee launched successfully, bringing together influential leaders from across the state—including CEOs, Executive Directors, Operations Managers, and Legal Advisors—who serve nonprofits in diverse capacities. This committee is dedicated to strengthening collaboration between the Secretary of State's Office and Colorado's charitable sector, ensuring transparency, compliance, and shared progress.

## Giving USA Annual Report

American's giving rate grew by 3.3% in 2024, with giving by individuals increasing by 8.2%. Below are the totals from the three previous years.

2022	2023	2024
\$499.33 B	\$557.16 B	\$592.50 B

## Colorado Nonprofit Impact Report

The Colorado nonprofit sector includes 34,251 organizations and employs 182,000 people. The report also detailed that \$25 billion contributed to the Colorado GDP with the largest nonprofit assets by mission include Arts, Education & Science and Health & Public Safety. This report can be accessed on the Colorado Nonprofit Association website or Philanthropy Colorados website.

## Resources for 501c3 Accountability

ProPublica's Charity Search is a free, public database that lets anyone look up detailed financial and governance information about U.S. nonprofit organizations using IRS filings.

BBB Wise Giving Alliance has established a set of 20 non-binding "Standards of Charitable Accountability" to help donors make sound giving decisions and increase public trust in charities.

Charity Navigator creates a platform to make impactful giving easier for all by providing free access to data, tools, and resources to guide philanthropic decision-making.

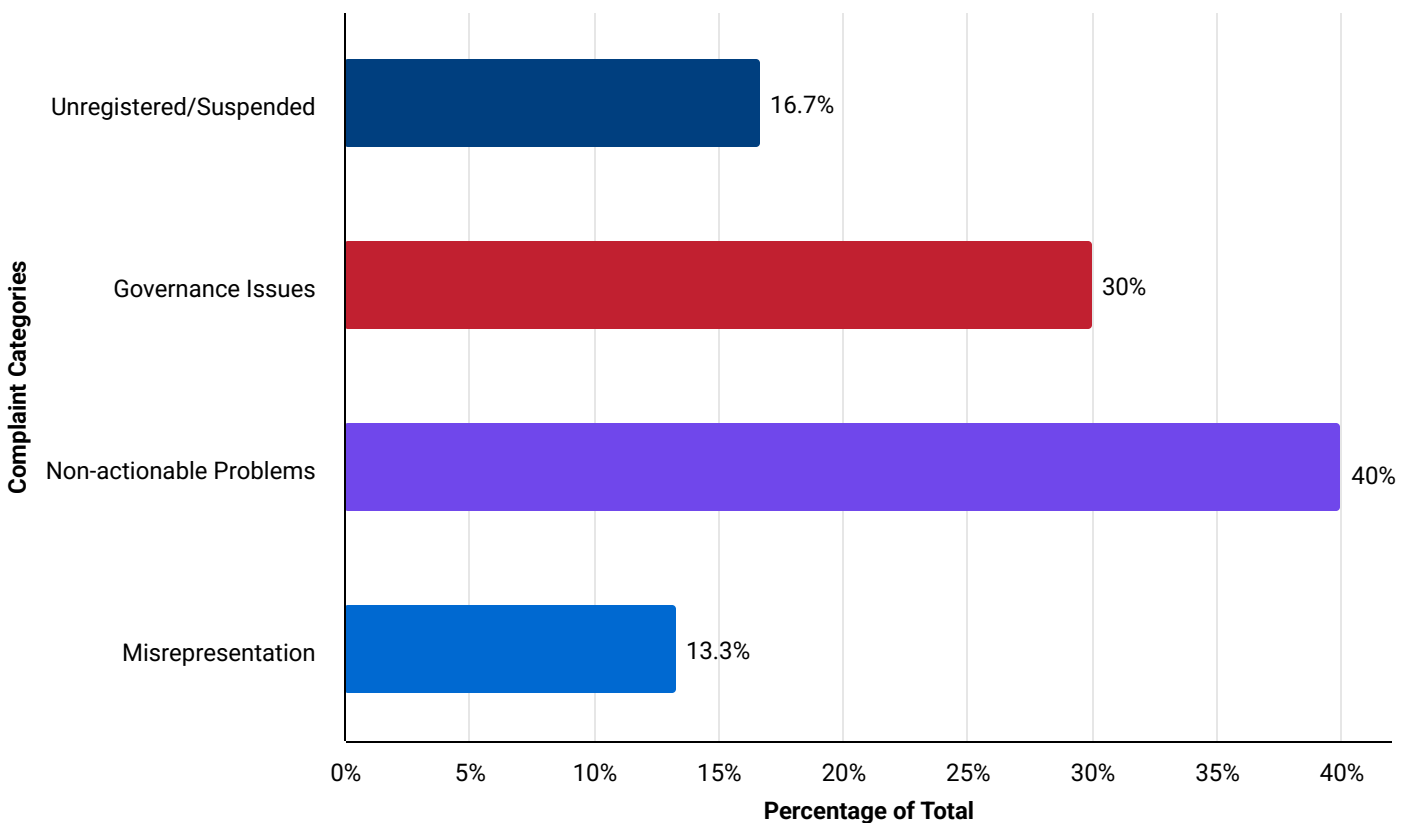
Citations:  
Colorado Gives 2025 Impact Reporting  
2025 Economic Impact Report. Colorado; Philanthropy Colorado.  
Giving USA: The Annual Report on Philanthropy for the Year 2024 (2025).

# COMPLAINTS FILED



The Secretary of State's office typically receives 20-30 actionable complaints about charities per year, mostly from concerned citizens. In 2025, there were 36 actionable complaints and a total of 60 complaints registered with the office.

The chart below summarizes complaints about charities received by the Secretary of State's office over the past year. The Attorney General's office also receives citizen complaints, as well as referrals from this office when complaints fall within the Attorney General's jurisdiction.



If you believe that you have been solicited by a fraudulent charity, please file a complaint with the Secretary of State's office by calling, 303-894-2200, option 2; or the Attorney General's office by calling, 1-800-222-4444.